



OCTOBER 2005

NUMBER 458

DEPARTMENTS

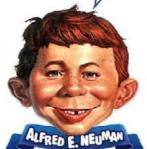
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are always trying
to convince you that
they can solve the
unemployment problem
If you'll just give
them a job!









SUBJECT ON SHALLS BACK TO SUBJECT OF SUBJECT

MAIL TO THE CHIEF

Recently, we received this remarkable piece of correspondence from a particularly important and notable MAD reader:



Usual Gang of Idiots — You should be very proud of yourself on your 100th Monroe episode

Cordially as always, former Monroe Fan Club President Ken McClelland, Reston, VA

Dear Mr. President -

We will add your recent greeting card to the growing archives to be placed in the McClelland Monroe Fan Club Presidential Library...or into a trash bin. At least with the trash bin option, our cleaning lady, Isabelle, will be sure to see it — which is one more viewer than the McClelland Presidential Library would ever gef! —Ed.

CONSPIRACY QUERY

I am convinced your Magazine contains hidden codes. For exAmple, within MAD #454, in the Letters and Tomatoes section, there are instructions on "How to Win Spy Vs. Spy Video Game." At the very enD, you claim the final sequence of woRds are "gibberish." I however, refuse to believe such nonsense and have spent an inordinate amoUnt of time (at work mind you) attempting to decipher the hidden code within. I would appreciate it if within the next issue you couLd reveal the code, or at the very least, providE a key to its Solution!

Joe Morais, Dracut, MA

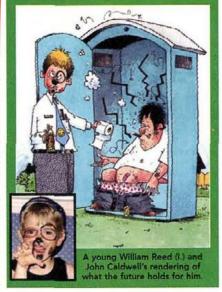
Joey Joe — You spent an "inordinate" amount of time tryinG to decipher thE hidden code while aT work? Boy, we certAinLy hope you dldn't let the deep Fryer overhEat! By the way, See if you Can find tHe hidden Message in oUr reply. Good luCk and be sure to Keep the ketchup dispensers filled! —Ed.

READER ALERT

Hey clods — if you're sending in a digital photo that you want to see on the Letters Page, we beg you to please include a phone number or e-mail address so we can contact you for a digital file of the pic. Thanks and happy sending!

THE RIG PLEDGER

Back in MAD #455 we asked readers to pledge money and make career suggestions to keep William Reed out of the teaching profession. The response was overwhelming, but the winning choice was...Porta-Potty Bathroom Attendant! So Billy, roll up your sleeves and don't forget to light a match! We should point out that we received several noteworthy write-in votes as well, including Road Kill Remover, Michael Jackson's Butler and Hospital Rectal Thermometer Cleaner. With so many wonderful options available, Willy-Boy, the world is your oyster!

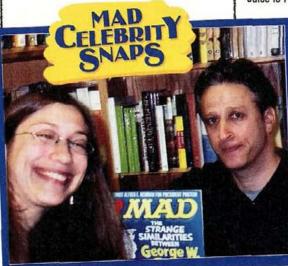


HOMAGE SWEET HOMAGE

On behalf of my Pop-Pop, James T. Eustace, I just wanted to thank you for 20 years of service. As soon as I learned to read, my grandfather introduced me to MAD magazine. He would save all the issues he had and pass them on to me in perfect condition...except for the MAD Fold-in, which would be permanently creased (As a five-year-old. I preferred this because at that age I could never line the arrows up right!) He had issues from before I was born that he would give to me. He had the MAD magazine board game. When he wasn't subscribing to MAD, we would go to the grocery store together and pick up the issue of MAD. If I was lucky. he'd buy me the "Super" issues that would keep me entertained for the weekend. I still have most of those issues that he gave me from the early 80s. I read them today and they are just as funny as they were 20 years ago. Right before he had quadruple bypass surgery, he had the attitude of "What. me worry?" and assured me that he had a few MAD magazines at home that he needed to give to me. A few days later, he passed away. I wore my Alfred E. Neuman tie to work that day in my own way of remembering. A few days ago, my grandfather's wife gave me the last couple of issues that my Pop-Pop never got a chance to give to me. This was the first time I had ever received a MAD magazine from him where the Fold-in had no creases. I vow to you, and my grandfather, to keep the tradition of sharing MAD magazines with my children and my children's children in honor of Pop-Pop. I was hoping you could print this letter to pay him one last MAD tribute.

Justin Pugh, Joppa, MD

And Justin For All — It's right about now where we would usually make fun of the writer of the letter. But your tribute was so damn Hallmark-y, that we just couldn't do it to you. So instead, we're just going to raise a glass of Monkey Juice to Pop-Pop! —Ed.



I snapped this picture of Jon Stewart holding my MAD last week while he was in town signing copies of his new book.

Sharon Green, Washington D.C.

P.S. I have been reading MAD for 15 years or so. I love it, and all my friends are always borrowing my copies. Do I get a free subscription for this? I hope so! Thanks for all the laughs.

Sharebear — Jon looks delighted to be posing with a copy of MAD rather than a copy of oh, we don't know... his own book? But the good news is, by pissing off Jon, you managed to get yourself a three-year MAD subscription. Bango! —Ed.

GET A FREE White Castle Hamburger FROM TO TO

BRING THE
COUPON BELOW TO
ANY PARTICIPATING
WHITE CASTLE
RESTAURANT AND YOU'LL
GET A WHITE CASTLE
HAMBURGER
FREE!

FINALLY

A BENEFIT

TO READING THIS

STUPID MAGAZINE!

WHAT ARE YOU

WAITING FORP

THE BURGERS ARE

COOKING AS WE SPEAK!

IF YOU DON'T LIVE NEAR A WHITE CASTLE, THEN YOU SHOULD MOVE!



Get one free White Castle Hamburger, courtesy of MAD Magazine! Good for one FREE hamburger. Cheese & bacon extra. Not valid with any other coupon offer. One coupon per customer per visit. No facsimiles or substitutions. Not valid on frozen products. Valid at participating White Castle restaurant locations only. Expires 9/30/06.



BANT CONTROL

I've been reading your pitiful magazine since I was eight years old. I'm now 53, so for at least 30 years I've been subjecting my brain to irreparable harm. Did you know that when you read "MAD" backwards it almost says "ADAM?" Isn't that spooky weird? Whatever became of the concept of "Scratch 'N Sniff" fun pages? Well, gotta go for now – the whole ward is going to plant pinecones in the river!

Bill Martin, Spokane, WA

Martini — We couldn't make any sense out of your letter, so we passed it on to Joe "Code Breaker" Morais, and lo and behold he was able to decipher the following message. —Ed

I've been reading your pitiful Magazine since I wAs eigHt years old. I'm now 53, so for at least 30 years I've been sUbjectinG my brain to irrEparable harm. Did yoU know that when you read "MAD" Backwards it almost says "ADAM?" Isn't that spooky weird? Whatever became of the concept of "Scratch 'N Sniff" fun pages? Well, gotta go for now — the whole ward is going to plant pinecones in the river!



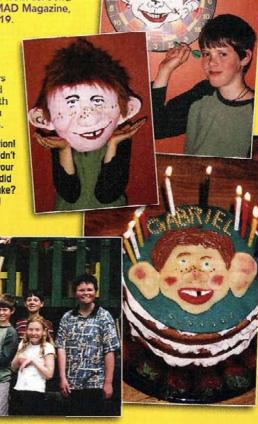
THE MAD PARTY

We're starting a brand new feature for the Letters Page called "The MAD Party." If you have a MAD-themed party, send in the pictures and if we print them, you'll get a special party favor from us! Send them to Amy "The Big Party" c/o MAD Magazine, 1700 Broadway, New York, NY 10019.

Our first winner comes from "party boy" Gabriel Newman-Hogan of Ontario, Canada who writes:

I have been reading MAD for years and credit the mag with my warped world view. I just celebrated my 12th MAD birthday and I hoped that you might be interested in these photos.

Honest Gabe — Gee, thanks for the invitation! You threw a MAD-themed party and you didn't think to invite the MAD staff? Judging by your pictures we would have had a blast! (You did have a clown, right?) But either way...cake? We love cake! Games? We love games! Canada? We...oh well, two out of three ain't bad! Happy birthday, Gabe! —Ed.



TO SPEECH HIS OWN

In a speech delivered on July 10th, New York Senator Hillary Clinton angered Republicans by comparing President Bush to our own Alfred E. Neuman saying, "I sometimes feel that Alfred E. Neuman is in charge in Washington." She added that Bush's attitude toward tough national issues was "What, me worry?"

Furious Republicans immediately shot back in defense of President Bush. With Alfred's name being bandied about in such a cavalier fashion, we felt it only right to release a statement of our own defending him. "Her (Hillary Clinton's) remark is nothing more than a calculated attempt to short-circuit Alfred's widely expected 2008 presidential bid," said MAD editor John Ficarra. "Clearly, she was implying that a vote for Neuman in '08 would result in a continuation of Bush's idiotic policles when, In fact, Alfred has idiotic policies of his own." Alfred would have responded himself, but he is vacationing at his ranch in Kennebunkport.

We're willing to bet they don't have these kinds of problems over at Oprah's magazine!

HILLARY CLINTON ON THE PRESIDENT THE REPUBLICANS ARE REPUBLICANS ARE HILLARY CLINTON ON THE PRESIDENT THE AREA REPUBLICANS ARE All the State of the President All the State of the President THE AREA GOP 'Mad' as hell at Hillary All the State of the President Right Hillary for comparing Bush to Alfred E. Neuman Right Hillary The for the crown are the President The for Th

ART-TROCIOUS

Long-time MAD artist and writer (and Miami Vice wardrobe enthusiast) John Caldwell recently had an exhibit of his artwork at the Albany Center Galleries in Albany, NY. The show, "Definitely Not On Loan From The Louvre: Recent Nonsense on Paper" drew massive crowds — read: 38 people...consisting mainly of MAD contributor Teresa Burns Parkhurst (looking very Olivia Newton-John-ish, we must say) and dry-heaving art lover Paul Abitabile. We're betting that what Paul "produced" was closer to art than whatever John had on the walls!



PRETENDING TO SIT IN YOUR BASEVIEW PRETENDING TO BE AN ELP

YOU SHOULD AT LEAST HAVE SOME FRIENDS OVER TO HELP.

GET TOGETHER, ROLL SCANE DICE, HAVE FUN





SCHOOL OF MOCK

I must take exception with your editor's comment in the May '05 issue that school is not the place to read MAD. As a high school dropout, I can attest to the influence of MAD. Where do you think I learned the truth about Watergate, or tough economic decisions like. "If I have \$1, and then buy MAD for 35 cents, how much does that leave to gas my car and Saturday night's date?" I certainly didn't learn these valuable life lessons listening to my teachers! After earning my B.S. degree at Utah, I teach high school now (science -11 years) and allow, even encourage, my students to read MAD. So here's to the next generation of MAD-literates!

Dean Haley, Little Wound High School, Kyle, SD



Dean House Effect — We'll tell you one thing we learned from your letter, if you drop out of high school you can still scam your way into a teaching careerl In fact, we got our hands on one of your typical lesson plans. What we discovered shocked and disturbed us to our very core:

Day One: "The Fold-in: Fold back so Paleolithic 'A' meets Mesozoic 'B'"

Day Two: "Spy Vs. Spy Vs. Paramecium"

Day Three: "Snappy Answers to Stupid Geological Questions"

Day Four: "Tell class they are ready to drop out of high school"

Thanks for writing and we'll see you at your school board hearing! —Ed.

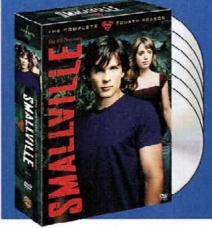


NEXT MONTH IN MAD #459 ON SALE OCTOBER 181

ETIQUETTE GUIDE TO DATING YOUR TEACHER AND A MAD LOOK AT PIZZA!

READER ALERT

It's a bird, it's a plane, it's a free DVD! Everyone who had their letter printed in this month's Letters Page will receive a copy of Smallville: Season 4, courtesy of our "friends" at Warner Home Video. For all of you losers who didn't get your letters printed, the Smallville: Season 4 DVD is on sale September 13!



PI VS. PI

I'm not trying to be mean, but in issue #452 you have "A MAD Look at Bullies" and state that Pi is 3.1416. But really the first numbers as everyone knows are 3.14. Which is correct in your magazine. But Pi is not 3.1416 — it is actually 3.141592653589793238462643383279 to name a few. And on the teacher's blackboard it says Area π x r². Really the formula is (the "multiply by" symbol should not be included) $A=\pi r^2$. Just thought you should be mathematically correct. I noticed this because we just learned this in school. And there are 1.24 trillion digits of Pi. Plus Pi goes on forever.

Will Hewitt, Westchester, NY

Living Will — After reading your letter, it seems Pi isn't the only thing that goes on forever! But we're getting off the point...it's funny you mention "A Mad Look at Bullies" because judging by your nerdfest of a letter, we can tell the following about your own interaction with them:

- You've never held on to your lunch money long enough to actually use it for lunch.
- You've spent more time in your locker than your books have.
- You walk with a cane due to wedgie-related injuries.

Thanks for writing, and we hope your calculator watch survived the latest pummeling during dodaeball! —Ed.

COMING UP IN MAD CLASSICS #3 ON SALE OCTOBER 18!

OUR SPOOKTACULAR
HALLOWEEN ISSUE! INCLUDING
OUR BRAND NEW BITTERMAN
JACK-O-LANTERN STENCIL!



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John Ficarra

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Cheryl Rubin senior vp — brand management
Bob Warve vp — soless

Contributing Artists And Writers

the usual gang of idiots

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doesn't read faxed submissions! Fax MAD at 212-506-4848! SUPERNATURAL

Jared Padalecki Jensen Ackles

premiering

TUESDAY

SEPT. 13 9/8c

THEFUNDALINI



The argument between scientists and the Bush administration over greenhouse gases and global warming is

SORTA NEWSWORTHY.

The argument between Tom Cruise and Matt Lauer over psychiatry and Scientology is VERY NEWSWORTHY.

Allegations of rigged elections in 2000 and 2004 are

SORTA NEWSWORTHY.

Allegations of rigged elections on American Idol are

VERY NEWSWORTHY.

Millions squandered by Halliburton on projects in Iraq and Afghanistan is SORTA NEWSWORTHY.

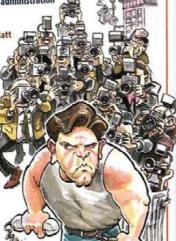
Millions squandered by that 9/11 widow on furniture and boob jobs is

VERY NEWSWORTHY.

The possibility that an unstable nuclear plant could blow sky-high at any minute is SORTA NEWSWORTHY.

The possibility that an unstable Russell Crowe could blow sky-high at any minute is

VERY NEWSWORTHY.



A DECADE BY DECADE

AGE



GIFT PYRAMID FOR GUYS

AGE





DIAPERS

AGE 70-79

AGE 80-DEATH

DESPERATE NEW ARMY ENTICEMENTS TO GET MORE PEOPLE TO ENLIST

1. Weekly dog-tag lottery drawings. If your number matches the one drawn, you're guaranteed one of the Humvees with full armor.

2. All sortie missions flown will be converted to Continental Frequent Flyer Miles.

3. Bring your laptops! All foxholes will have WiFi accessibility.

4. Like someone with a VIP pass at an amusement park, new recruits will enjoy special "front of the line" privileges. Whether it's the chow line, the uniform line or the front line, all new recruits will go right to the head of it!



5. Upon signing, all recruits will have a choice of a free promotional gift including a Donald Rumsfeld bobblehead doll, a Halliburton Humvee seat cushion or a special collector's edition Batman comic where the Dark Knight battles Al Qaeda terrorists.

AGE

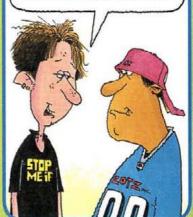
0-9

6. A made-for-TV movie about your war service will be produced and aired on the Hallmark Channel, written by the same people who fabricated Jessica Lynch's war story.

7. No more complicated enlistment forms! Just sign at the "X" and you're in!



WHAT'S THE DIFFERENCE
BETWEEN PARIS HILTON
AND THE RUNWAY AT
O'HARE INTERNATIONAL AIRPORT?





Lot Me Clean Your Aquarium! With bleach. C'mon. Fish are loser pets anyway. C'mooooon! Stu 555-3753

Crackerjack Tattoo Removal All work performed in my bath-

room with a cotton ball and a bottle of ruhhing alcohol. Mom – 555-6797

BECOME A PARAJANITOR! Classes starting now! 24 msg. 1-888-555-8966

DirecTV Installed Free! Unshaven, sweaty crack-addict with no current affiliation to DirecTV will sign you up to a never-ending contract with some dublous third-party provider, and priod off a neighbor's roof But not before drilling three dozen "test holes" in the side of your house to secure the dish and then sending over his brother-in-

law with the termite service six

MEDICAL MARIJUANA Dude! MEDICAL MARIJUANA Dude! Slaucoma rocks! Call for appointment with physician or just drop by and hang our. Just be cool, you know? Westside Caregiver's Group & Smoker's Emporium 248 Magnifelt 20 Emporium 246 Hemphill St.

HARRASSMENT AT WORK?
Protect that sweet ass of yours.
We can get you enough \$85 or
you can get out of the work-place where you don't belong anyway. No fatties. Law Uffices of Marvin Grope 555-1566

CELEBRITY CAUSE-OF-DEATH BETTING ODDS

OUR TEAM OF CRACK ODDSMAKERS GIVES YOU THE LATEST VEGAS LINE ON



CAUSE OF DEATH

onns Skull fracture from continually slapping own forehead every

time her crazy dad makes It into the media

Hair dye-poisoning from weekly color change10:1 Consumed by own

spreading freckles Fatal fall onto face, due to "top-heaviness"

plaque-like, uncontrollably-

Gunned down by paparazzi just so they can get photos of her all shot up and bloody1,000:1

Metal polish-poisoning from constantly shining the Oscar she wins for Herbie: Fully Loaded35,000,000,000:1

20:1

ODEREVEEPOR

IN	FIVE MINUTES AGO	OUT
Scuffles	Brawls	Shoving Matches
Hassocks	Ottomans	Footstools
Proclamations	Decrees	Fiats

nths later. Dan 555-2650 BITTERMAN



Will & Grace and Old Navy commercials, kids can get confused about which side to play for. And SpongeBob and his "friend" Patrick symbolize that uncertainty.

Power Ranger shows how a curiosity about S&M can

turn a loving embrace into a stinging lash across the back

In this age of gender confusion and reassignment, he should know that prospective partners may have more than meets the eye." And this Transformer will teach Nick to be aware of transsexuals.



Well, first you have Ken and Barbie - the traditional standard of sex. An average man with a fast car and a hot, tall blonde with a small waist and a huge rack. It's a beautiful thing. But then we get to the other side of the rainbow...



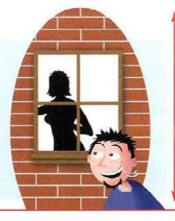
THEFUNDALINIPAGES

THE PUZZLE NOOK

Which of the 5 choices best completes this phrase?

TY IS THE BEST POLICY

- 1. HONES
- 2. PROMISCUI
- 3. NO CURTAINS **IN A SORORI**
- 4. NOT PRIVATIZING SOCIAL SECURI
- 5. IGNORING SEAN HANNI





THE WAITER SAID DINNER'S ON THE HOUSE IF YOU CAN PROVE IT'S NOT BULIMIA."

THE PRESIDENT'S DOG







ONE DAY, THE TEACHER ASKS LITTLE JOEY, "JOSEPH, CAN YOU USE THE WORD VESTIBULE IN A SENTENCE?"



ON NEWSSTANDS



A FUNDALINI EXCLUSIVE! Now That the Secret Identity of Watergate's Deep Throat Has Been Revealed, Other Long-Held Secret Identities Exposed!



MRS. THELMA TINKLE The woman who always tells you that your call cannot be



ABNER SQUATTINGTON

The voice spewing obscene phrases on those little devices you get from novelty shop catalogs



T. M. BUTTONNECK The person on the other end of the Verizon guy's phone, who can hear him now

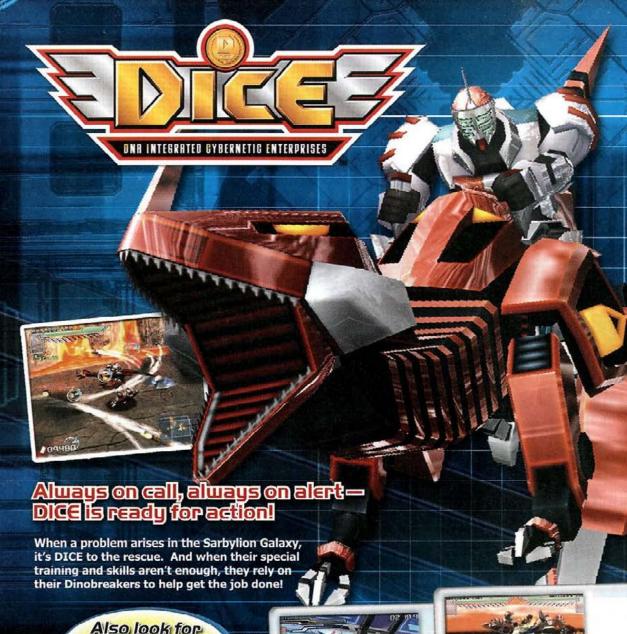


VERANDA PUDDLE Fruit of the Loom underwear inspector #14

DR. SAL FUNG

The one-out-of-five doctors who never recommends any medical product being advertised

FRIENDS OF FUNDAL



Also look for toys and DVDs — available now!

DICEOFFICIAL BANCARON







Coming August 2005

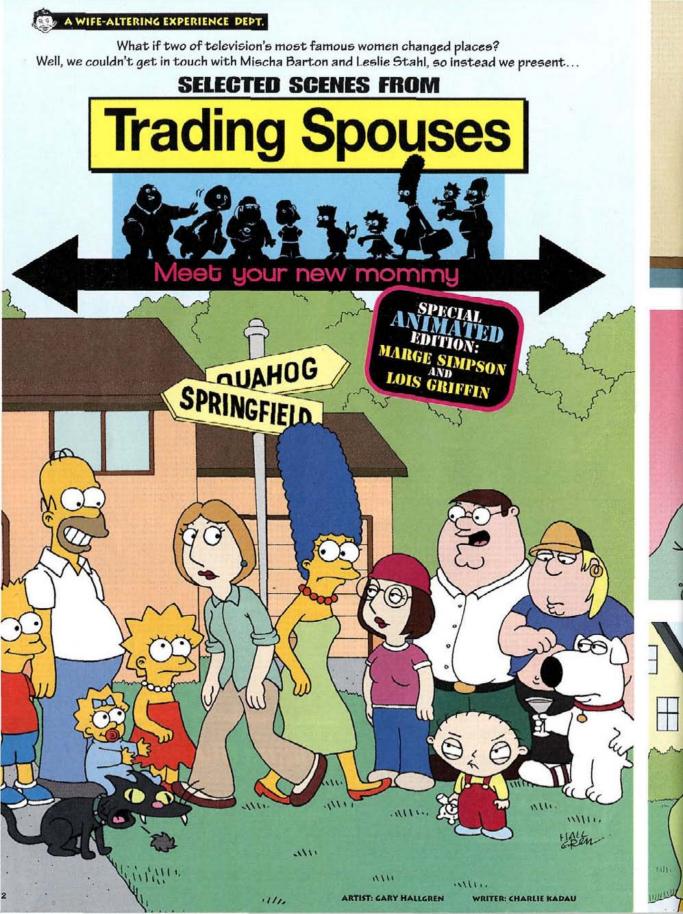


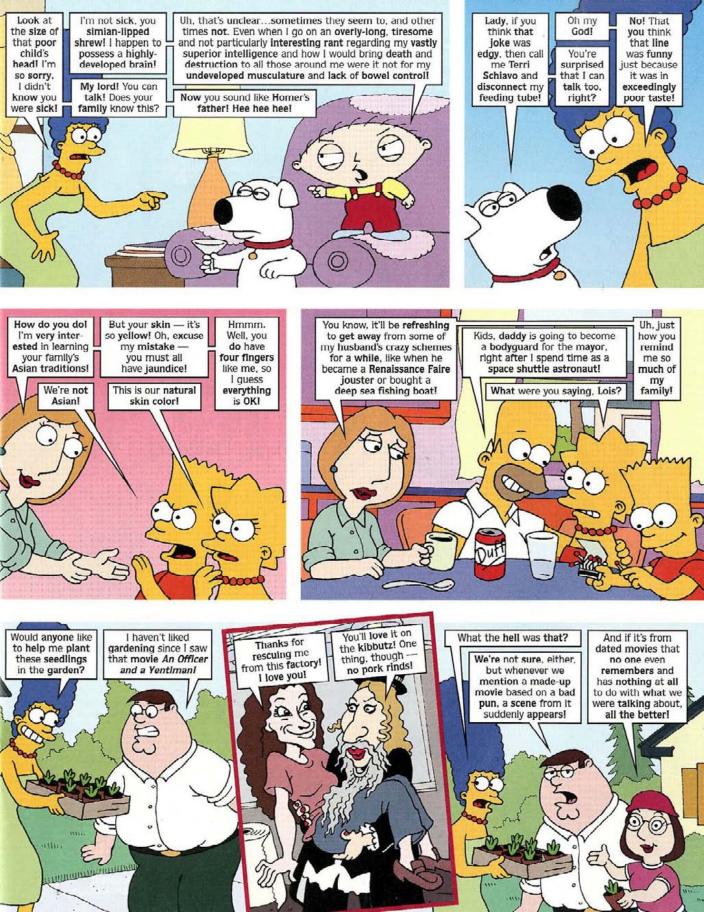




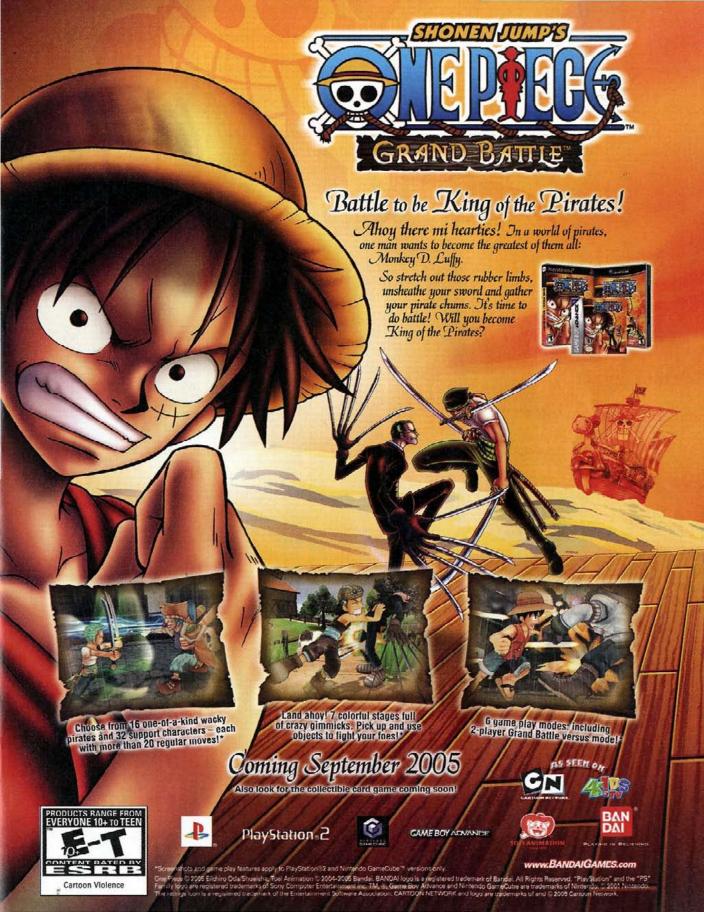
PLAYING IS BELIEVING.

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Planet TAD!!!!



「東」というは、は一かり **東京一部一部一部** Planet | A.D. U.U.

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[13 September|**3:08pm**]

mascot is the Pirate.) (I think because of the "LAKEville.") (Although, come to think of it, you find pirates in the ocean, not on lakes. Our mascot's, like, some kind of a lake pirate.) (The more I think about it, the more I realize that our Hello, everyone! My name is Tad. I am fourteen years old and a freshman at Lakeville Junior High School. (Go Pirates!) (Our school mascot sucks.

This is my new blog, which I am starting today. I've decided to start a blog because I have a lot of important thoughts to share with the world, and also to try and get Natalie Portman to go out with me

I'm just kidding about that last part. Although if you are Natalie Portman, and you're reading this — like, if vou Googled yourself or samething — hi.



[14 September|**05:17pm**]

mood pissed

I can't concentrate. My little sister Sophie is in her room, practicing for her oboe recita: tomorrow night. She's been playing the same five-minute song, over and over, for the last hour, and it's not even a good song

Although on second thought, I don't think there is such a thing as a good oboe song.

[15 September|**04:56pm**]

my computer. This My friend Evan let around with it on I've been playing she had the head would ook like if Photoshop, and s what Sophie me borrow his of a dinosaur: dad's copy of



improvement. I think it's an Sophie Rex. call her

woman with the lips from the couldn't stop thinking about Resident Evil" movies. (I say lp-lady.) We didn't resolve it, Lara, he says "Resident Evil" fight we'd really like to see. but we did agree that it's a lunch today debating who Evan and I spent most of [16 September| **07:42pm**] match: Lara Croft or the would win in a wrestling it in science class.



17 September 11:22am]

saw a preview of King Kong on TV last night. I think if I were a giant ape trying to escape from people in airplanes trying to kill me, raper. Duhi maybe I wouldn't climb to the top of the city's highes

[19 September 03:01pm]

nood pissed

I can't stand Doug Spivak. He tried tripping me today. He calls me "Tard," which I guess is a play on my name. It would hurt my feelings that he's making fun of my intelligence, but Doug's the guy who read half of "Watership Down" for English class before he realized it was about rabbits.



[20 September | **03:19pm**]

nood [pissed]

Bad news. Mom founc a printout of Sophie Rex. She and Dad say I'm not allowed to use Photoshop on pictures of Sophie anymore. But she didn't say anything about pictures of THEM.



This is what my parents looked like when they were newly married, and if they had chipmunk heads.

[21 September | 05:31pm]

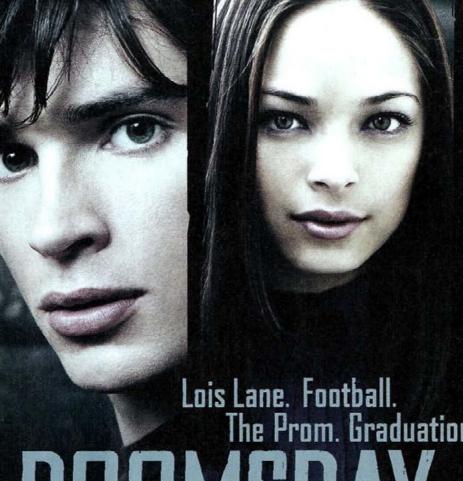
ines all over your sentences. Doug Spivak thinks that "gooder" means the same thing in English today, Mr. Carlson had us spend the whole class diagramming sentences at ou can either speak English or you can't, and if you can't there's no point in drawing doing math with the worst parts of doing English. It's a total waste of time, because the plackboard. Diagramming sentences is like a combination of the worst parts of as "better" and no amount of diagramming sentences will fix that. Besides, it's a waste of time. I asked Dad at dinner whether there's any job where you have to diagram sentences, and he said, "Teaching junior high kids English."



Mr. Carlson hard at work.

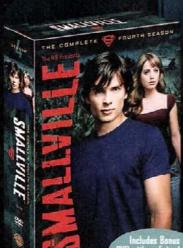
[22 September|**07:47pm**]

Today Mr. Carlson had us diagram sentences again. I told him that I didn't want to have to keep doing this, because the only job where ust got very quiet and gave us ail a pop quiz on diagramming sentences. I got a D. Doug Spivak biamed me for the pop quiz, and he you have to diagram sentences is junior high teacher, and I planned on doing something better than that. He didn't say anything, he cold me to meet him behind the gym after school so he could kick my ass. I decided not to go.



The Prom. Graduation.

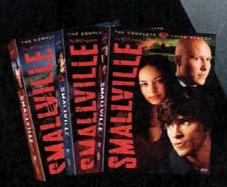
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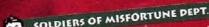
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In the world of toys, nothing is more classic than little green army men. For 50 years kids have been using them to create backyard battles and clog vacuum cleaners. Melting the tiny soldiers with a magnifying glass is a rite of passage for any future serial killer. Dattics and Gloy vacuum cleaners, menting the tiny solutions with a magnifying grass is a fite of passage for any future serial kinds. And they make great chew toys for dogs! Surprisingly, in all these years, little green army men have never been updated. There's not -And they make great thew toys for dogs? Surphisingly, in air these years, little green army men have never been appared. There's not much variety beyond Bazooka Guy, Crawling Guy and Guy Poised With Bayonet. Isn't it time to introduce some new figures? Like these...

LITTLE GREEN ARMY

HONORABLY
DISCHARGED SOLDIER
CALLED BACK
TO ACTIVE DUTY

DETAINEE INTERROGATOR"

DESPERATE CAMPUS

EAPONS VICTIM

SCULPTOR: TONY CIPRIANO PHOTOGRAPHER: IRVING SCHILD WRITER: DARREN JOHNSON

MEN OF ODAY'S ARMY

FRIENDLY FIRE VICTIM

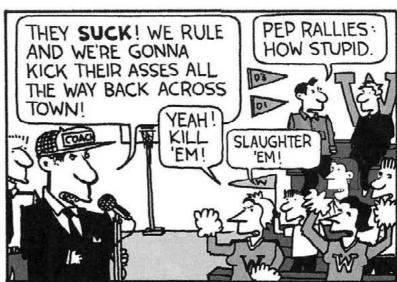
POORLY
OUTFITTED
WEAPONS AND
EQUIPMENT
SCROUNGER

AWOL

KORAN FLUSHER VETERAN
WITH
INSUFFICIENT
BLISH
PLEASE
HELP!

GENEYA-CONYENTION-IGNORING SECRETARY OF DEFENSE





WE LIVE IN THIS SCHOOL
DISTRICT BY PURE, ARBITRARY
CHANCE. OUR "RIVALS" ATTEND
THEIR SCHOOL FOR THE SAME
REASON. WHY SHOULD WE "HATE"
THEM OR WANT TO "BEAT" THEM?

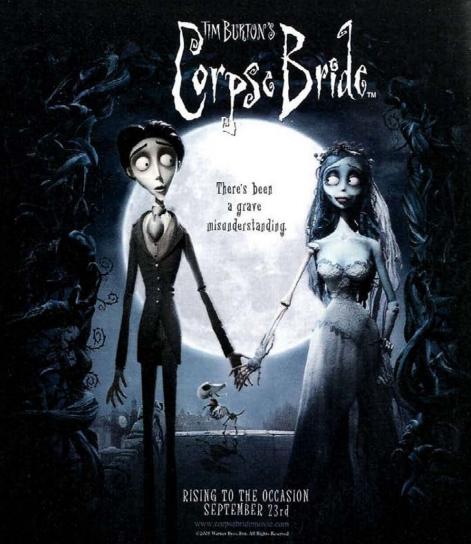




YOU'RE MISSING THE POINT. PEOPLE NEED A COMMON PURPOSE. FIGHTING A COMMON ENEMY FOCUSES THEIR ENERGIES. WHO CARES WHO THE ENEMY IS?









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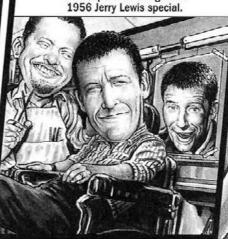
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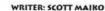








ARTIST: DREW FRIEDMAN





ofADAM

SANDLER

Record new "Adam Laughs At His Own Material" audio tracks for Special Features section of deluxe edition DVD re-releases with lots of mumbling and giggling.



5823pm

After the success of *The Longest Yard*, work on treatment for remake of that *other* much-loved Burt Reynolds film, *Deliverance*; remember to ask Schneider if he can play the banio.



78030m

Study nuances of pool boy as he skims the scum off the pool. Control excitement...this could be the next blockbuster right here.



S:02rm

Meet with writing partner to decide whether next script should feature lovable goofy everyman or annoying retard.



OMORM.

Decide to go with "retard." Work on zany new speech impediment and other lowbrow schtick.



$\Pi\Pi\Pi\mathfrak{S}\mathsf{PM}$

Finally! A little quiet time to work on the new terrarium.



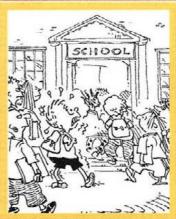


serzio-Arneones MAD LOOK AT Presents A MAD LOOK AT



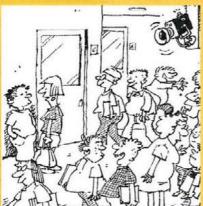






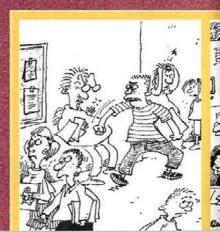




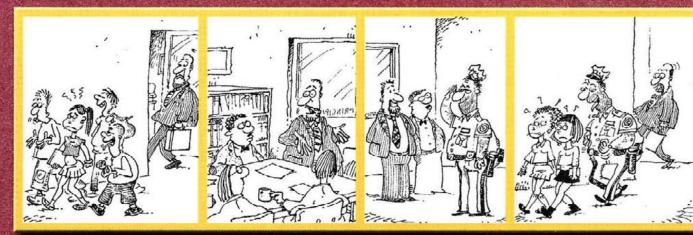


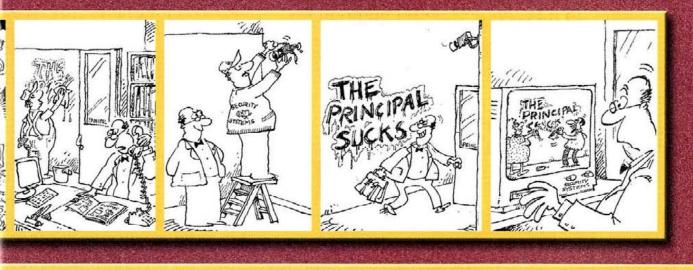


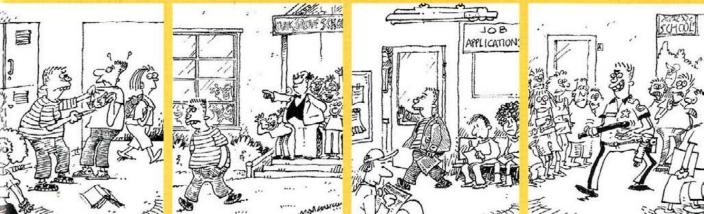


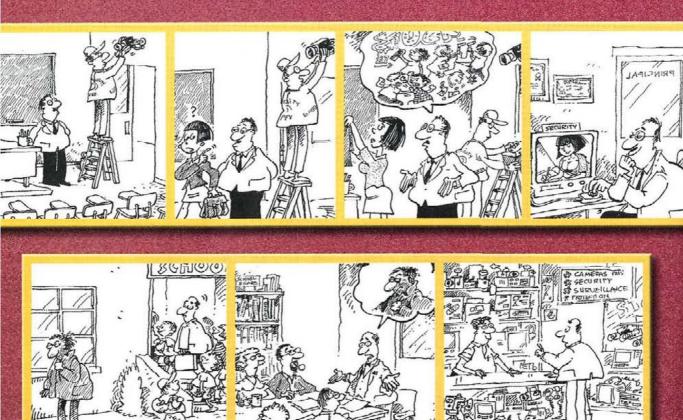


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Note: The above are the specifications a computer must have to run this game. Increased performance will be noticed on more powerful systems. Online/multiplayer requirements are not needed for single player mode, local and long distance telephone toll charges may apply for online features.

Microsoft Corporation, One Microsoft Way, Redmond, WA 98052-6399, USA.

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Blood Violence

ESRB CONTENT RATING www.esrb.org

Game Experience May Change During Online Play



Meroson game studios







IT'LL CLEAR UP BY MORNING. UNBELIEVABLE.

YEAH, YOU'RE RIGHT, BETTER UGE THE CHEAP GTUFF.















HONEY

LATER ...

THE TONGIL OPERATION WENT JUST FINE, HE'LL JUST HAVE A LITTLE TROUBLE SPEAKING FOR A FEW DAYS,

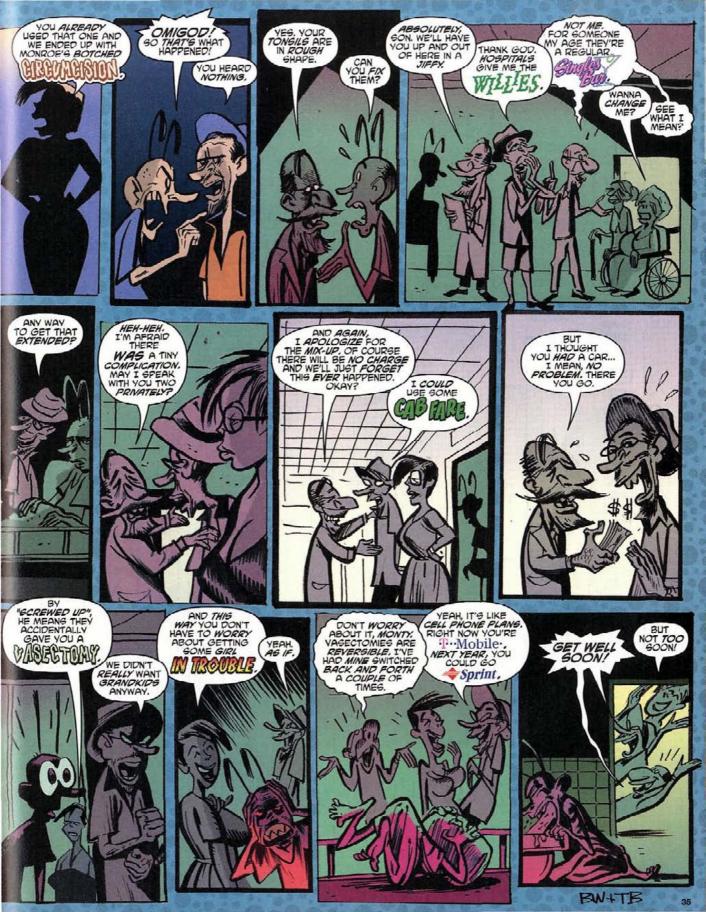


OKAY, HE'S
BOUND TO FIND
OUT SOMEDAY,
YOUR CHARTS GOT
SWITTZUIDD









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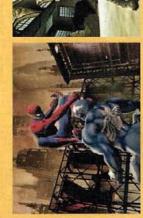
THE SA



DTHER CHALLENGERS: MAGNETO • VENOM • STORM • DAREDEVIL • ELEKTRA HUMAN TORCH - VAN ROEKEL - FAULT ZONE - SOLARA - THE WINK THE TIME FOR TALKING IS OVER. LET'S SETTLE THIS

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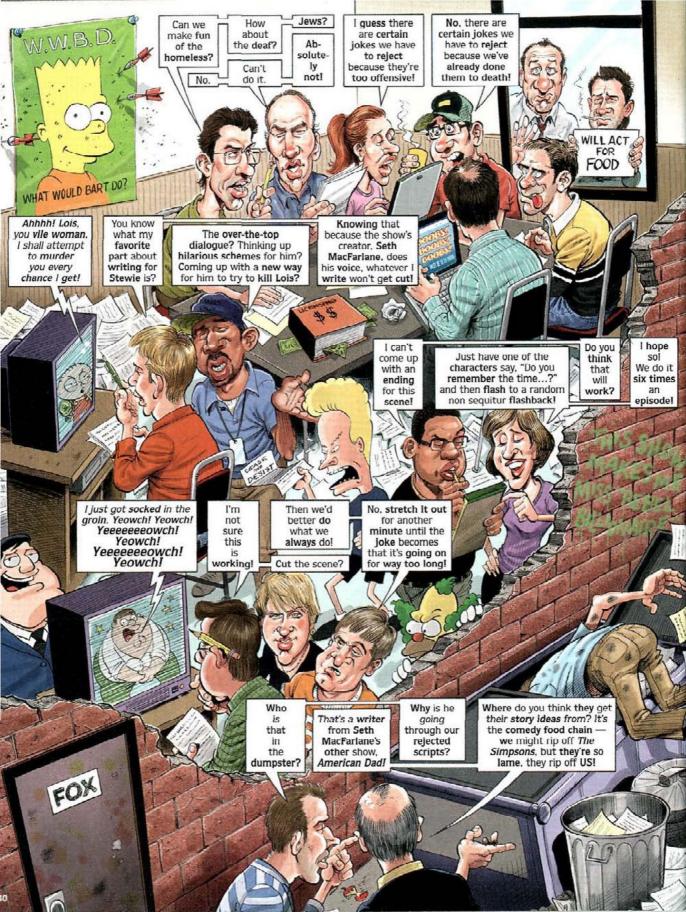




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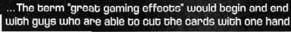


1

In the last 20+ years video games have become a way of life and a cultural obsession. It's difficult to imagine a world where no one had ever saved Mario's princess, won the finals in NASCAR, or virtually killed a hooker in San Andreas for some extra pocket change. With this in mind, maybe it's time to put down the controller, give your blistered thumbs a rest, and take a look at what our lives would be like in...

IF THERE WERE NO SUCH THINGS AS VIDEO GAMES...







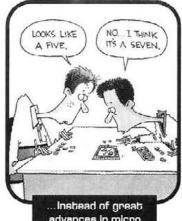
... The big buzz around school would be about the mysterious delays surrounding the release of Whiffle Ball 2006



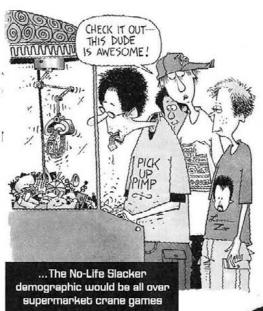
...Instances of Carpal Tunnel Syndrome in males 14 to 21 would be екtremely rare and the cause narrowed down to one very embarrassing diversion

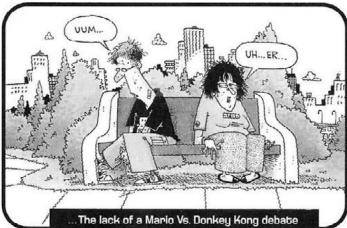




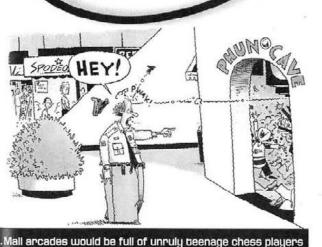


...Instead of great advances in micro technology like PSP, really tiny Monopoly





...The lack of a Mario Vs. Donkey Kong debate would sadly leave many unattractive social outcasts with nothing to base a relationship on





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In the 500-channel universe there's more crap on TV than ever before, but there are 9 shows in particular that we think are especially worthy of being mocked! Here's...

MAD'S

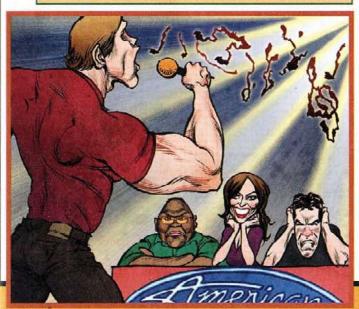
SOLUTION OF THE PROPERTY OF T

American Idol FOX - STARTS JANUARY 2006 - TUESDAY, 8:00 P.M., WEDNESDAY, 9:30 P.M.

FOX begins yet another nationwide search for America's next singing *Idol*, to join the ranks of past Idol winners such as Kelly Clarkson and...the...the guy...with the...thing...and the, uh...the girl. You know, the girl who...sang...that song. And the other guy who was singing...And the other...or others?...who won. The new season begins with Simon. Randy and Paula once again searching the country for 16 mediocre contestants to bring to Hollywood, and then slowly, painfully and methodically, crush their dreams of success through a combination of public humiliation and embarrassing technical voting glitches, until through sheer dumb luck just one tuneless doofus remains — the newest American Idol!

WATCH FOR: A new twist in the judging segments, as Paula Abdul will be critiquing male contestants' performance on stage as well as in bed.

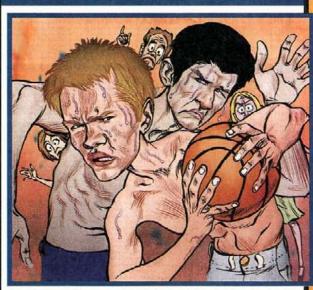
DID YOU KNOW? That the singing careers of the runners-up have begun and ended in the same malls where they auditioned for the show—all within a matter of a few short months. But what a ride!



ARTIST: HERMANN MEJIA

WRITER: SCOTT MAIKO

One Tree Hill WB - TUESDAY, 9:00 P.M.



Lucas and Nathan: half-brothers by birth, rivats by obvious teen drama scripting. A shared love of hoops, shirtless close-ups, and insipid dialogue doesn't distract them from their drive to compete — be it for control of the basketball court, for the love of the same girl, or for the cover of *Teen People*. In the ever-changing world of these two high school students there is but one constant: whatever trivial, insignificant crap life throws their way each week, that pompous WB announcer is going to make it sound like the fate of the world rests in their hands.

WATCH FOR: All the adult actors on this show trying to make the most of their severely limited screen time and negligible dialogue in a show built to appeal to the pre teen set.

DID YOU KNOW? One Tree Hill is shot in the same North Carolina city as was Dawson's Creek, presumably with a box of unused scripts and an actor (Chad Michael Murray) that the previous teen-angst drama left behind.

Ghost Whisperer

CBS - FRIDAY, 8:00 P.M.

Jennifer Love Hewitt makes a triumphant post-Garfield: the Movie return to series television to play Melinda Gordon. She's a young newlywed with an amazing ability that, unfortunately for her new husband, is not tying maraschino cherry stems into knots with her tongue, and (even more unfortunately for her new husband) is communicating with the restless souls of the dead. In a desperate effort to get the ghoul-of-the-week off her back, Melinda helps others by delivering closure to those the spirits have left behind, with the notable exception of rabid Joan of Arcadia fans who are still pissed-off over that vaguely similar series' recent cancellation.

WATCH FOR: ABC and FOX to frantically dig up a couple more real-life women paranormal "experts" to base other series on and jump on the bandwagon started last season with Patricia Arquette on Medium, in the most annoying programming trend since the primetime game show craze of the late 1990s.

BOTTOM LINE: CBS is sure to pull in the allimportant over 80 demographic who fondly remember *Touched By An Angel*. But how many will make it through the end of the season?



Greu's Anatomy ABC-SUNDAY, 10:00 P.M.

Back for a second season. Meredith Grey (so-named so the series has what the producers thought was a clever title) and her fellow surgeons-in-training each contend with a highly competitive, hectic work environment where the time spent enjoying a quickie in the supply closet can mean the difference between life and death for some poor bastard on the operating table with a ruptured aorta. Guiding these young would-be doctors is a somehow equally diverse team of four established surgeons who pop up in the serious scenes when the dramatic music starts.

WATCH FOR: A sure-fire spin-off, Darwynn's Origin of Species, featuring Darwynn Caruthers, a young, bright-eyed zoology student who's introduced mid-season when she has emergency surgery to relieve an impacted sweat gland she got white classifying dung beetle larvae in Borneo.

DID YOU KNOW? Careful research went into studying the overwhelming, constantly on-the-go schedules of overworked real-life first-year medical interns...and then was completely dismissed to fit more sex into the show.

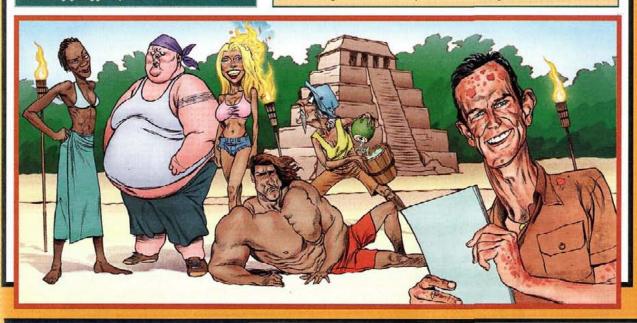


Survivor: Guatemala (BS - THURSDAY, 8:00 P.M.

A fat guy. A black woman with serious attitude. A bubbly blonde. A lecherous hunk. A resourceful old woman who just might surprise you. These are among the twenty strangers from across the country who for some inexplicable reason are still planning to watch the new season of *Survivor*. The producers are promising "incredible new challenges," including a new final elimination round in which the last two Survivors must head north out of Guatemala, through Mexico, and try to enter the United States illegally through a section of border patrolled by the Minute Men.

WATCH FOR: Approximately sixteen more suspicious melanoma like spots on perma tanned Jeff Probst's increasingly haggard face.

DID YOU KNOW? The Ancient Mayan Ruins set used for the tribal council scenes is a block-by-block recreation of actual ancient Mayan ruins that were destroyed to make room for the Ancient Mayan Ruins set.





Geena Davis stars as former vice-president Mackenzie Allen, who ascends to the position thanks to a dying chief executive as well as dying West Wing ratings. Despite her predecessor's request for her to step down and let someone "more appropriate" take over, Allen takes the oath of office and thus defies both the president and any sense of realism that presumes the GOP would ever endorse a Republican presidential candidate with an independent woman running mate.

WATCH FOR: Stunt casting to get audiences hooked. In episode 3, titled "Chick Flick," Susan Sarandon appears as a liberal activist guest at the White House's weekly movie night. After a few drinks and some inappropriate pawing by Senator Edward Kennedy (playing himself), the president and she drive the presidential motorcade off a cliff.

BOTTOM LINE: A wonderful opportunity for bloated, drug-addled gasbag Rush Limbaugh and alleged phone-diddler/vibrator owner Bill O'Reilly to begin honing their material about female politicians should Hillary run in 2008.



How I Met Your Mother

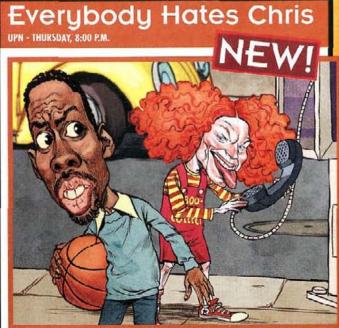
CBS - MONDAY, 8:30 P.M.

Pornography producers all over the San Fernando Valley are licking their chops at an obvious take on the show's title, starring perennial C-lister Neil Patrick "Doogle Howser" Harris and the flute chick from American Pie. Lending support are an obscure cast of actors you've never heard of, all of whom have probably run out and bought soon-to-be-repo'ed Hummers in the mistaken belief that somehow, this is the show that will fill the gaping comedy hole left by Everybody Loves Raymond.

WATCH FOR: Two back-to-back episodes of Two and a Half Men starting at 8:30 on Mondays, once this thing is given the axe.

BOTTOM LINE: The new Friends is here! Friends: The Complete Season 9 DVD you ordered from Netflix! It just came in the mail, so you can turn off this crap and watch that crap instead.





Narrated by Chris Rock, Everybody Hates Chris is inspired by the comedian's childhood experiences that evidently occurred to an omnipresent funk soundtrack. Set in 1982, the show tells the unriveting tale of a teenager bused to a predominantly white school where he finds himself as out of place as a sitcom on UPN without a raucous laughtrack.

WATCH FOR: Other series based on this winning format. such as the long-overdue Everybody Hates Carrot Top.

BOTTOM LINE: 'The Wonder Years + Good Times = Malcolm in the Ghetto.

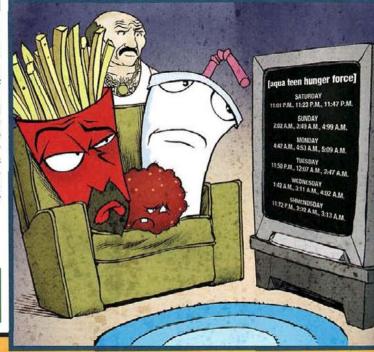
Aqua Teen Hunger Force

CARTOON NETWORK - MONDAY - SUNDAY, ???

Frylock, Master Shake, and Meatwad are back again and they're number 1 in the hood, GI — the hood, of course, being Cartoon Network's spotty, inconsistent, when-is-it-on? Adult Swim line-up. Another truncated season of plottess geek-hipster randomness starring three non-crime-fighting fast food heroes who are less interested in saving the day than bickering, making intentionally embarrassing hip-hop references and vaguely advancing incoherent storylines to the eleven-minute mark until they've got the absolute bare minimum of episodes needed to slap together another overpriced DVD.

WATCH FOR: Friends of the creators with no background in voiceover work nor any acting ability whatsoever bringing your favorite guest characters to life!

DID YOU KNOW? It takes less time to write, record the soundtrack, and haphazardly animate each episode than it does watch it. Or at least it seems that way.



"Ye-scorching screen candy...
a gorgeous effects-driven
fantasy flick..."

Screenplay by Neil Gaiman

Neil Gaiman & Dave McKean

Designed and Directed by Dave McKean

The Jim Henson Company's

AUDIENCE AWARD

IN SELECT THEATERS SEPTEMBER 30

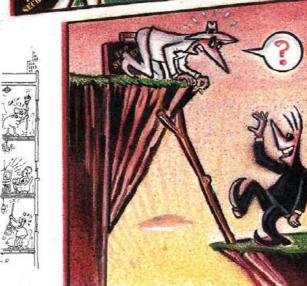
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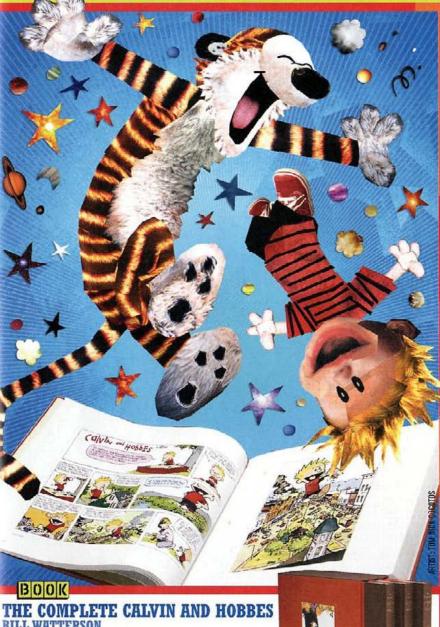






ARTIST AND WRITER: PETER KUPER

ic tatest stude you may (or may not) want to chase down!



MUSIC

THE MOUSE AND THE

DANGERDOOM

Epitaph Records • October 11

The Hype: Danger Mouse (the man behind the Jay-Z/

Beatles mash-up, The Grey Album) and MF Doom (the man behind...well, a metallic mask) team up for the first time on this Adult Swim-inspired album which features character voices and skits from Adult Swim shows like Aqua Teen Hunger Force, Sealab 2021 and Harvey Birdman, Attorney at Law.

DANGER DOOM

The Snipe: A rap song about Aqua Teen, eh? That sounds fine, but what rhymes with "Meatwad"? Heat pod? Feet god? Good luck, fellas!

GAME

25 TO LIFE

PS2, Xbox, PC • Eidos Interactive • October

The Hype: Witness the gritty lifestyles of police task forces or strive to survive as a gangster fighting your way out of the streets. Busting out of prison, or infiltrating the inner sanctum of the drug lord's mansion, your knowledge of the streets will be put to the test because "25 to Life IS the streets!"

The Snipe: Hear that, suburban kids? "25 to Life IS the streets!" And nothing says "the streets" like playing a \$40 game on a \$200 system, until your mom calls down to the basement and tells you that the pizza is here.



DVD

ROBOTS

FUX Home Entertainment . September 20

The Hype: Ewan McGregor lends his voice to this animated feature about Rodney Copperbottom, a young robot inventor who dreams of making the world a better place. Featuring Greg Kinnear as the villainous Ratchet and Robin Williams as motormouthed Fender.



The Snipe: Personally, our favorite big-screen robot is McGregor's Star Wars co-star Hayden Christensen.

BILL WATTERSON

Andrews McMeel Publishing - \$150.00 - 3 Volume Set - October

The Hype: This box set includes all the Calvin and Hobbes strips that ever appeared in syndication (3,160 to be exact) along with new art and an original introduction by the author.

The Snipe: Call us obsessive, but this supposedly "exhaustive" collection omits our favorite C&H image: the bootleg drawing of Calvin taking a whiz. To see that, you'll still have to look on the back window of any pickup truck.

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BOOK

THE ONION AD NAUSEAM EMBEDDED IN AMERICA

Three Rivers Press • \$18.95 • 320 pages • October

The Hype: This new volume contains every last word published in the newspaper version of *The Onion* from October 2003-November 2004. Headlines include:

"Organizers Fear Terrorist Attacks on Upcoming Al-Qaeda Convention" and "Great-Grandmother Actually Not That Great."

The Snipe:

The Onion is still the funniest source for made-up news stories, despite competition from The New York Times and CRS News.



ONION AD NAUSEAM EMBEDDED IN AMERICA

TETE NEWS TROUVES VIOLATE IN

GAME

CASTLEVANIA: DAWN OF SORROW

ntendo DS • Konami Digital Entertainment - America • Octobe

The Hype: Taking place a year after Castlevania: Aria of Sorrow ended, the game's protagonist — Soma Cruz — finds himself at the center of a mysterious cult's plan to resurrect their evil lord and master, Dracula. Features include exchanging or trading acquired souls with other players via the DS wireless connection.

The Snipe: If you can acquire a soul by playing this game, maybe someone should give a copy to Donald Rumsfeld.



DVD

DESPERATE HOUSEWIVES: THE COMPLETE FIRST SEASON

Buena Vista Home Entertainment • September 20

The Hype: Why would perfect wife and mother Mary Alice Young suddenly decide to commit suicide? While her friends Susan, Bree, Lynette and Gabrielle try to find out, their own lives and loves get increasingly complicated.

The Snipe: Why would a suburban housewife commit suicide? Freakin' Oprah had to pick The Bell Jar for her book club.



GAME

THE SIMS 2 NIGHTLIFE

DC . Electronia Arts . Scotomber

The Hype: In The Sims 2, players could choose one of five life aspirations that determine their wants and fears — Popularity, Romance, Knowledge, Fortune, or Family. With The Sims 2 Nightlife, players focus on having fun by choosing the new Pleasure Aspiration.

The Snipe:

Aspiration"? Isn't that how INXS's lead singer accidentally killed himself?



MUSIC

DISTORTION REV RUN

Russell Simmons Music Group/ Island Def Jam Records • September 13

The Hype: The "Run" half of "Run-DMC" releases his first solo album. After scaling back on his work following the death of Jam Master Jay, Run is suddenly all over the place. His single "Mind on the Road"



is featured in Madden 2006 and he and his family are the focus of a new MTV reality show, Run's House.

The Snipe: Looking at the album cover, it's not clear whether Rev Run is reveling in the destruction of the city behind him or simply fleeing. In either case, we expect more from a man of the cloth.

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CARTOON NETWORK VOL. 2: CHRISTMAS ROCKS

Warner Home Video • October



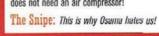
The Hype: Another collection of holiday episodes from the Cartoon Network. Includes Johnny Bravo: Twas the Night, Dexter vs. Santa's Claws and Powerpuff Girls: Mime for a Change.

The Snipe: We're not sure why, but this stuff makes us long for the days of Mr. Magoo's Christmas Carol.

TIE MUSTIKAVEL

BRUTE BREAKER HAMMER — MODEL 11304 BOSCH

The Hype: 1,400 loaded BPM-shock mounted handles absorb vibration to reduce operator fatigue. Two-way tool retainer accepts 1-1/8" hex, air tool steel with retaining collar or Bosch internal locking combosteel. Operates using 115/120V AC/DC, 15A outlet or 2,500 watt generator — does not need an air compressor!



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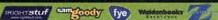














Coming Soon to Corrupt The Minds Of Even Younger Readers. novemb wherever it is sold!

NBA LIVE 06 GAME

PS2, Xbox, PC, Gamecube . Electronic Arts . Octob

The Hype: In NBA Live 06 star players perform like their real-life NBA counterparts.

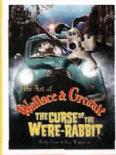
The Snipe: Really? Do they punch fans in the face or try to strangle their coach to death?



BOOK

THE ART OF WALLACE AND GROMIT: THE CURSE OF THE WERE-RABBIT

ANDY LANE AND PAUL SIMPSON



The Hype: The official guide to Wallace & Gromit's first feature length film. Discover the secrets of the movie in this full-color, illustrated companion.

The Snipe: One little-known secret is that W&B creator, Nick Park, painstakingly modeled Wallace's stereotypically bad British teeth after those of Prince Charles and his wife, Camilla Parker Bowles.

3 MOVIE PIE PACK

Universal Studios Home Entertainment • September 27

The Hype: This gift set includes all three American Pie movies, following the sexually frustrated antics of Jim, Finch, Stifler and company. Jim's dad is also on hand to give advice that no one wants to hear.

The Snipe: Here's some advice that no one at Universal Studios wants to hear: Don't make a fourth American Pie - you've run this franchise into the around!



GAME

CALL OF DUTY 2

PC. Xbox 360 • Activision • Fall

The Hype: As part of a squad overcoming insurmountable odds, players enlist in multiple campaigns throughout France, North Africa and the Russian Eastern Front.

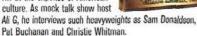
The Snipe: You want insurmountable odds? Let's see a game about an armed forces recruiter trying to get anybody to enlist in today's army. Now those are insurmountable odds.



DA COMPLEET

SECOND SEAZON Warner Home Video • September 13

The Hype: British comedian Sacha Baron Cohen slips back into the skins of his devilish alter egos, Ali G. Borat and Bruno, to riff at the expense of American



The Snipe: Ali G's talk show isn't real, yet he still gets better quests than Jimmy Kimmel.

GAME

IAWS UNLEASHED

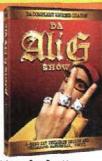
PS2, Xbox, PC - Majesco - October

The Hype: JAWS Unleashed allows the player to experience the JAWS universe from a unique perspective

that of the Great White Shark.

The Snipe:

How about just a game where Jaws chomps on whoever greenlit all those moronic sequels?



MUSIC

YOU COULD HAVE IT SO MUCH BETTER... WITH FRANZ FERDINAND

FRANZ FERDINAND

Domino Records • October 4

The Hype: The Scottish band releases its follow-up to their olatinum-selling debut album.

The Snipe: As far as the title goes — they had us right up to the "with Franz Ferdinand" part.



BOOK THE ROUGH

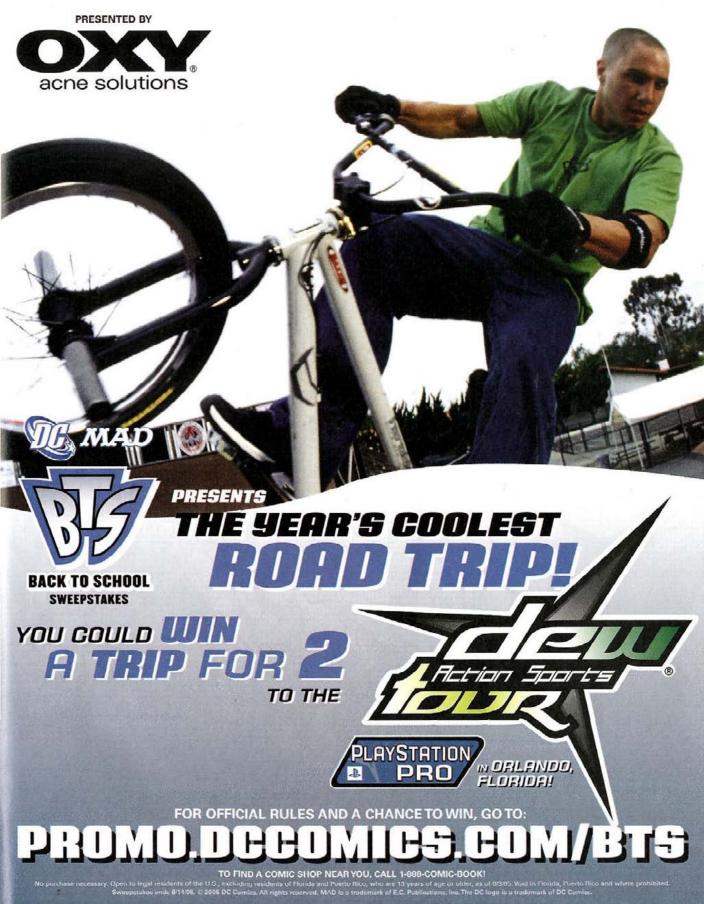
BOB MCCABE Rough Guides • \$14.99 •

320 pages - October

The Hype: A complete lowdown on funny films from the slapstick silents of yesterday to the dark indies of today.

The Snipe: Try not to waste too much time trying to figure out why Rob Schneider movies are included in a book about comedies.

















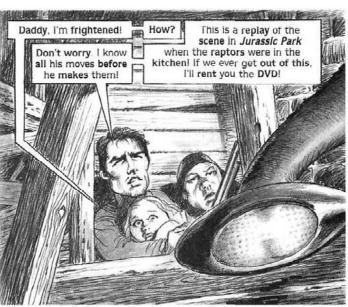
Too bad Spielberg didn't write in a product placement plug for the DieHard car battery here! Sears would have paid for this entire overblown movie in a second!

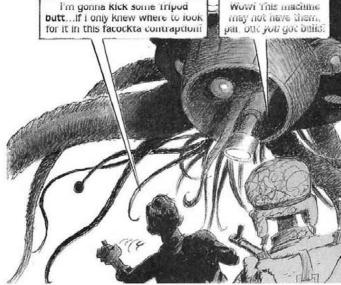


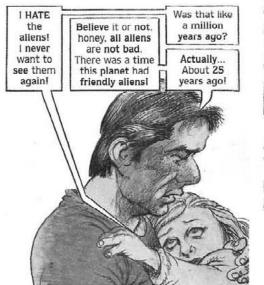


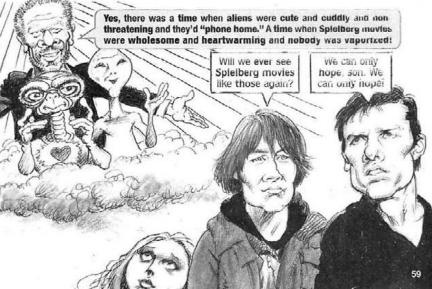












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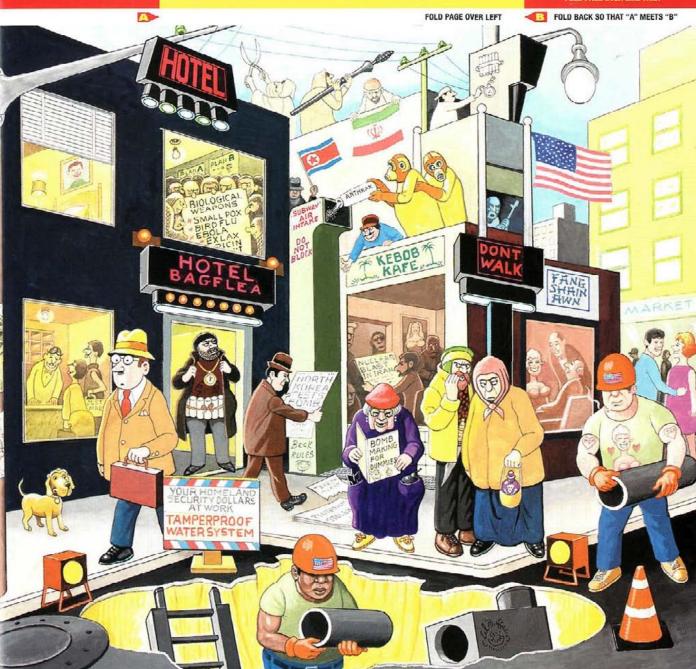
oxynation.com

WHAT THREAT TO OUR AMERICAN WAY OF LIFE NEEDS TO BE CONSTANTLY CHECKED?

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD - IN

Nowadays, there is trouble everywhere. It seems that danger is lurking around every corner. If we don't watch ourselves, there is one particular evil that may put us in real peril. To find out what this menace is, fold page in as shown.





THE RISK OF TERROR ATTACK IS REAL. UNENDING USE OF PUBLICITY KEEPS POLITICIANS BUSY ISSUING SURREAL PRONOUNCEMENTS OF THINLY VEILED GLOBAL THREATS. IT'S VITAL TO BALANCE CAMPAIGN HYPE WITH REAL EVENTS. AFTERAL, SAFETY IS VITAL TO EACH ONE OF US

touching is good. The twisted Black Hole Army has returned, and this time you'll need both screens as the war rages on two fronts. It's up to you to command your troops on the ground, in the air and at sea as you engage in dual-screen combat in order to fend off the deadly invasion.

Cartuun Violence

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